PRESS RELEASE

Danish court orders distributor to cease the sale of ClickShare imitation

Kortrijk, Belgium, 22 November 2018 – The Maritime and Commercial High Court of Copenhagen, Denmark, ruling in summary proceedings, has granted Barco's leave for a preliminary injunction against the Danish distributor Unit.DK to market and sell Wireless Media. In Barco's view, this Chinese wireless presentation system is a look-alike of Barco's successful ClickShare. The court has found that Barco made it probable that the product infringes Barco's patent, and has ordered Unit.DK to pay Barco's legal costs. The case will now continue on the merits. Until then, Unit.DK is prohibited to further sell Wireless Media. Barco has also filed lawsuits against other companies selling wireless presentation products which Barco believes infringe its intellectual property rights.

Innovation that matters

In April 2012, Barco launched ClickShare, a game-changing meeting room technology that enhances meeting efficiency and better decision making. The unique wireless presentation and collaboration system allows any meeting participant to share content on the central meeting room screen with the use of ClickShare buttons.
Since then, the ClickShare family has expanded, building further on the unique ClickShare experience. Barco is market leader in wireless presentation solutions, and has shipped over 500.000 units worldwide today. The product was praised by users, resellers and the press. Several awards attest to the versatility, high reliability and comprehensive nature of Barco's wireless collaboration portfolio, including the InAVation Award (2013, 2014) and rAVe readers' choice awards (2014, 2015,2016, 2017 and 2018).

Strong portfolio of patents and distribution network

To protect the efforts put in Barco's innovative technology, and the significant investments made by its distributors, resellers and partners to market, sell and service ClickShare, Barco continues to vigorously enforce its intellectual property rights against companies offering wireless presentation systems copying ClickShare's unique features.

In 2017, a Dutch court authorized Barco to seize the wireless presentation systems of US-based KanexPro at ISE, whereupon KanexPro agreed to cease the distribution and sale of its wireless presentation system in Europe and the US. Barco has also filed lawsuits against other companies like Kindermann, Delta Electronics and AV Center København selling wireless presentation systems which it believes infringes its intellectual property rights.

About Barco

Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop visualization and collaboration solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise (from meeting and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions). In 2017, we realized sales of 1.085 billion euro. We have a team of 3,600 employees, located in 90 countries, whose passion for technology is captured in 400 granted patents.
For more information, visit us on www.barco.com, follow us on Twitter (@Barco), LinkedIn (Barco), YouTube (BarcoTV), or like us on Facebook (Barco).

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For more information, please contact:

Inge Govaerts, Corporate Communications Manager
+32 56 26 23 22 or inge.govaerts@barco.com

Barco nv | Beneluxpark 21 | B-8500 Kortrijk | Belgium
Registered office: President Kennedypark 35 | B-8500 Kortrijk | Belgium
IBAN BE49 3850 5234 2071 BBRUBEBB | VAT BE 0473.191.041 | RPR Gent, Section Kortrijk
www.barco.com